

Resume



Masoud Abessi, Ph.D

Listed in Marquis Who's Who in the World Pearl Edition, 2013.

ICT founding member holding life time membership, Iran.

Mobile: +989132581706

Home: +98353 8241779

E-mail: mabessi@yahoo.com

mabessi@gmail.com

Age: 62

Last Update: June. 2017

Availability: August, 2017

Education

Ph.D. Industrial Management (Expert systems/AI concentration). 1991 Clemson University. Clemson, SC. U.S.A

M.S Industrial Administration (MIS concentration). 1979 University of Dallas, Irving, TX. U.S.A

BS Industrial Management. 1976 University of Tehran. Iran

Academic/research Interests

Teaching interests are MIS/DSS/Expert Systems, Data mining/BI, Business analytics, Research Methodology, and Multivariate statistics. Research interests are to examine the applicability and inter-relationships of information systems and data mining techniques to improve operations/service management, and through knowledge engineering and discovery.

Book Chapter published

Chapter 22 of the following book is written by: Kin Gan, Zakiah Saleh, **and Massoud Abessi**

Book Title: *Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes* **By:** Nelson Oly Ndubisi:Griffith University, Australia; Sonny Nwankwo, University of East London, UK. Published in the United States of America by Business Science Reference (an imprint of IGI Global), Copyright c **2013** by IGI Global. ISBN 978-1-4666-2952-3 (hbk.) -- ISBN 978-1-4666-2953-0 (ebook) -- ISBN 978-1-4666-2954-7 (print & perpetual access) 1. Small business. 2. Entrepreneurship. I. Ndubisi, NelsonOly. II. Nwafonkwo, Sonny HD2341.E585 2013

Research Publications/Conferences

Mazaher Ghorbani and **Masoud Abessi**, **“A New Methodology for Mining Frequent Itemsets on Temporal Data”** Accepted for publication in IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT (2017).

Zarabian, M., and **Masoud Abessi**, **“Ischemic Heart Patients’ Length of Stay Estimation and Identifying its Influencing Factors Using Data Mining”**. Iranian Journal of Health Information Management, 2017, 14(1):16-25.

Hatami, B., and **Masoud Abessi** (2017), **“Text mining management content of published research articles”** (Farsi Language), Quarterly Journal of IT Management Studies, no.5, pp.161-191.

Elah Hajigol Yazdi, and **Masoud Abessi** (2016) **“Exceptional phenomenon knowledge/learning: using exceptional and satisfisng theories”**. Tehran university Journal of IT management (Farsi language), no. 7,. Winter 2016, pp.825-844

Abessi, M., and Elahe Hagigol, **“Exceptional Phenomena Knowledge Discovery by Information Granulation and Statistical Learning Theories”** International Journal of Natural and Engineering Sciences 9 (3): 17-22, 2015.

Masoud Abessi,Elahe Hajigol Yazdi, and etal, **“A Novel Approach for Exceptional Phenomena Knowledge Detection and Analysis by Data Mining”** Allamah Tabattaei Quarterly Journal of IT Management Study, no. 12, vol. 3, Summer 2015 (Farsi).

S Moghavvemia, NAM Salleha, A Sulaiman, **M Abessi**, **“ Effect of external factors on intention–behaviour gap”**. **Behaviour & Information Technology**. Vol 35, June 2015.

Abessi, M., and Ealahe Hajigol **“Marketing Data Mining Classifiers: Criteria Selection Issues in Customer Segmentation”** International Journal of Computer Applications (0975 – 8887) Volume 106 – No.10, November 2014.

Abessi, M., and A. Mohaghegh, **“Insurance fraud detections using data mining: Third Party liability insurance case”**., Quarterly Journal of Yazd Police Science, vol. 1, no. 2, 2014, pp.63-88 (Farsi).

Sedigheh Moghavvemi, Noor Akma Mohd Salleh, **Masoud Abessi**, **“Determinants of IT-related innovation acceptance and use behavior: theoretical integration of unified theory of**

acceptance and use of technology and entrepreneurial potential model” . **Social Technologies/Socialines Technologijos Journal**, Vol. 3, 2013.

Sasan Barak, **Masoud Abessi**, Mohammad Modarres “Fuzzy turnover rate chance constraints portfolio model Data mining approach”, **European Journal of Operational Research. Jan 2013.**

George P. Moschis, Fon Sim Ong, **Masoud Abessi**, Takako Yamashita, Anil Mathur, (2013), "Cultural and sub- cultural differences in marketing data reliability: An empirical study in Japan and Malaysia", **Asia Pacific Journal of Marketing and Logistics**, Vol. 25 Iss: 1 pp. 34 - 47

Gan Kin, Zakiah Saleh, **Masoud Abessi**, “ Intellectual capital disclosure in the context of corporate governance” **Int. J. Learning and Intellectual Capital**, Vol. 10, No. 1, 2013

George P. Moschis, Fon Sim Ong, **Masoud Abessi**, Anil Yamashita TakaKo, and Anil Mathur, , “Cultural and Age-Related Differences in marketing data Reliability: An Empirical Study in U.S., Japan, and Malaysia,” **Journal of targeting, measurement and analysis for marketing**. - Basingstoke : Palgrave Macmillan, ISSN 0967-3237, ZDB-ID 21890900. - Vol. 19.2011, 3/4, p. 141-151

Above article in **Dutch** (German language): The reference is

George P. Moschis; Fon Sim Ong; **Masoud Abessi**; Takako Yamashita; Anil Mathur
Interkulturelle Beziehungen; Cross-cultural relations; Materialismus; Materialism;
Konsumentenverhalten; Consumer Behaviour; Statistische Bestandsanalyse; Duration
analysis; USA; United States; Japan; Malaysia Genre: Aufsatz in Zeitschriften; Article in
journal Type of publication: Aufsatz Title record from database: ECONIS - Online
Catalogue of the ZBW Link to database: <http://www.econis.eu/PPNSET?PPN=684536021>

Yap Kiew-Heong , Zakiah Saleh and **Dr Masoud Abessi** “Internet Financial Reporting and Corporate Governance in Malaysia” **Australian Journal of Basic and Applied Sciences**, 5(10): 1273-1289, 2011 ISSN 1991-8178

Abessi, Masoud and Kazemzadeh Haghighy, Tahereh , Internet Banking Technology Acceptance Model: A Focus on Hofstede Cultural Dimensions (May 1, 2011). **International Conference on Management Science and e-Business Engineering, 2011**. Available at SSRN: <http://ssrn.com/abstract=1898715>

Ghazali Musa, Wong Tong Seng, Thinaranjeney Thirumoorthi, **Masoud Abessi**, The Influence of SCUBA Divers Personality, Experience and Demographic Profile on Their Underwater Behaviour (data mining approach). **Tourism in Marine Environment** vol. 7 (1)pp 1-14

Farzanah Parveen, **Masoud Abessi**, & Sulaiman Ainin (2009). Wireless internet using mobile devices in Malaysia. **International Journal of Mobile Communications**

Fon Sim Ong, Lu, Y., **Abessi, M.**, & Philips, D. (2009). Tthe correlates of cognitive ageing and adoption of defensive-aging strategies among older adults (data mining approach). **APJML** , Vol. 21

Abdullah A. Eltaief, Badrul H. Kamaruddin, Saadiah Mohamad, Masoud Abessi. (2009). Cost Efficiency of Construction Firms in Libya using the Data Envelopment Analysis Method. *International Journal of Global Business (IJGB)*, Michigan, USA. Vol 2, No.2 Dec 2009. ISSN 1945-1792, pp. 154-179. Won Best Paper Award at International Global Business Conference, Beijing, China, 2009.

Yap, K, Heong., Saleh, Z., & Abessi, M (2009). Internet financial reporting by Malaysia listed companies. *China Accounting and Finance Review*

Kin Gan, Saleh, S., Abessi, M. (2008). Corporate Governance, ownership structures and intellectual capita disclosures:Malaysian evidence. *Australian accounting Review Journal*

Zamani-Farahani, H., Musa, G., & **Abessi, M (2008)**. Influence of socio-demographic factors on socio-cultural impacts of tourism – Case studies of Masooleh and Saree’n, Iran (data mining approach). ***International Journal of Culture and Tourism Research***, 1 (1), 111-121

Abdullah A. Eltaief; Kamaruddin B H; Saadiah Mohamad; and Masoud Abessi “Cost Efficiency of Construction Firms Using DEA”. BITMED2009 Conference: Behjing, China, October 22-24, 2009 (winner of the best paper award)

Abessi, M., Nargundkar, and Sharifah Latifah (2009) Cognitive barriers to information flow. IBIMA conference, Kuala Lumpur

Musa, G., Seng, W.T., Thirumoorthi, T., & Abessi, M (2009). The influence of SCUBA divers’ personality and experience on their underwater behavior. *International Conference on Sustainable Tourism Management in Chiang Mai, Thailand*

Solha Hussin, Gazalli, M., and Abessi, M (2009). Service quality in the Malaysian golf clubs: Do employee’s attitudes have a role? *International Business Information Management Conference (12th IBIMA) 29-30 June*

Zamani-Farahani, H., Musa, G., & Abessi, M (2008). Influence of socio-demographic factors on socio-cultural impacts of tourism – Case studies of Masooleh and Saree’n, Iran. 9th *International Joint World Cultural Tourism Conference, Seoul, Korea*

Abessi, M., & FS Ong (2008). Determinants of pharmaceutical products patronage behaviour among aging consumers. *2nd International Marketing Conference, Tehran*

Abessi, M., and Akhavan Alavi, “DEA based DSS for strategic planning”, ***Management Culture***, no. 12. **2006**

Abessi, M., and Movahedi., “Information Technology and Culture”, ***Management studies, Quarterly Journal of***, no. 41 & 42., p. 127-146., Spring **2004**

Abessi, M., and Ansari, “Management Information Systems (MIS) Framework for Islamic Banks Loaning Systems” ***Knowledge Management***, **2003**

Hassanzadah, AL. and **M. Abessi.**, "MIS based strategic planning: Central Insurance Company case". **Insurance Industry Quarterly Journal of.**, vol. 70., no.2., pp. 5-23., Summer **2003**

Abessi, M., AL. Hassanzadah, et al; "Conceptual modeling of MIS using CSF, GA, and CSF". **Iranian Journal of Information Science & Technology**, vol. 1, no.1, **2003**

Movahedi, M., and Masoud Abessi., "Modification of IT Acceptance model to fit culture", International Management Conference, Sharif University of Technology., Tehran. Iran., 2003

Abessi, M., and Abooei. " DSS Framework for Public Administration Restructuring in Iran", **Knowledge Management**, vol. 14, no.55., pp. 195-226., Winter , **2002**

Abessi, M., and R. Bandarian., "Using MADM for selecting client/server-processing architecture: A Case Study". **Knowledge Management**, vol. 15, no. 58, pp. 109-124., Autumn **2002**

Abessi, M., and M. Hassanzadeh "Integrative CSF, AHP, and Genetic Algorithm Approach to MIS Strategic Planning", **Knowledge Management**, vol. 14., no.54, Fall **2001**

Movahedi, M., and **Masoud Abessi** "Top Management roles in successful implementation of Decision support systems in Public Administrations", **Knowledge Management**, Winter, **1999**

Abessi, M., " Testing Aggregate Production Planning Models in Iran: Problems & Issues." **POMS**, October **1995**, Pittsburgh, USA

Abessi, M., and Earl Burch, " A Disaggregation Algorithm for Large Job Shops with parallel Processors/Multiple Jobs", Presented at **ORSA/TIMS National Meeting in Nashville, TN**, U.S.A ,May, **1991**

Abessi, M., and Robert T. Barrette, "Simulation of Traffic Load on Bus Scheduling", **Southeast Institute of Management Sciences Proceedings**, Oct, **1987**

Conducted workshops-seminars

Advance regression techniques and SEM applications in data mining related dissertations.
September 2009. Open University, Kuala Lumpur, Malaysia

Structural Equation Modeling as is used in data mining approaches for faculty members.
December 6-8, 2007, Sept. 2008, and Nov. 2008. University Malaya, Kuala Lumpur, Malaysia

Structural Equation Modeling for doctoral students. December 14-15, 2007

Information in emerging knowledge economy Asian-European Institute, Kuala Lumpur.
Oct.21-Nov. 6, 2007

Differences between Moderating and Mediating Variables: Statistical tests & comparisons".
August 2007.

Yazd Electric Power Company

MIS based strategic planning. August 2005

Yazd Water Resource Company

MIS based strategic planning. September 2005

Ministry of Internal Affairs

Information Technology: new opportunities for female employment June, 2003

IRISA and Mobarekah Steel Manufacturing Co., Isfahan

GURU knowledge discovery software adoption as an integrated intelligent software development tool in Steel industry”, Fall 1997

Shahid Ghandi Fiber Optics Industrial Co

Contrasting views of information based leadership, August 1996

University of Yazd

Expert Systems applications in Industrial and Management Engineering, August 1995

University of Tehran

Expert Systems: A Methodological Approach to improve Management decision making process. Fall 1994.

PhD/Master Supervisor-co/supervisor

Yazd University

Elaha Hagigol: Data mining of abnormal information using Abnormality theory. Ph.D. dissertation continues . 2015.

Fatemah Jiriani: Knowledge discovery based on regression classifier, Ongoing Ph.D. dissertation.

Ghorbani: Time stamped temporal data knowledge discovery using association rules. Ongoing Ph.D. dissertation.

Soleimani: Data mining and face based information knowledge. Ongoing Ph.D. dissertation

Tarbiat Modarres University:

Izad Shenaz, Digital monitoring/control on health insurance. Ongoing Ph.D. dissertation

University of Malaya

Moghavemmi: “Woman entrepreneurship and IT adoption process”. PhD Dissertation co-sup, 2012

Gan Kin: “Corporate governance, ownership structure and intellectual capital disclosure: Evidence from Malaysia” Co-Sup

YAP KIEW HEONG: “INTERNET FINANCIAL REPORTING BY MALAYSIA LISTED COMPANIES”. Co-Sup

University of Tehran

Akhavan Alavi: “Measuring Strategic planning performance using Data Envelopment Analysis (DEA)”. PhD Dissertation, Completed June 2005. SUP

Ansari: “Modeling MIS based Auditing systems Application in Islamic Bank Loan Systems”. PhD Dissertation, Completed June 2004. SUP

Movahedi: “Modeling Organization Cultural Barriers to the Implementation of Information Technology”. PhD Dissertation, Completed August, 2003. SUP

Hassanzadah Karimabadi: “An integrative Approach (CSF, AHP, GA) to determine Strategic Information Systems Units in an Organization”. Ph.D. Dissertation, Completed Feb, 2002. SUP

Hooshang Eslami: DSS model for earth moving machinery maintenance Management. Feb., 2001. U. of Tehran

Supervision and committee member of more than 15 Master thesis

Academic Experiences

Trabiat Modares University: Head, Center for knowledge management & business intelligence, 2016-present time.

Yazd University: Professor of industrial engineering. Teaching analytics and related subjects, data mining & BI, multivariate statistics, simulation, 1991- 2017.

Tarbiat Modaress University: Visiting Professor of Economics of Information/Data , IT department June 2016-Present

University Malaya: Professor of management information systems, school of business. 2006-2009. Kuala Lumpur, Malaysia

University of Tehran: Visiting assistant professor of expert systems, variability theory, advance multivariate statistics, and research methodology, School of management, 1996-2000. Tehran

University of Scranton: Assistant professor, Pennsylvania, U.S.A. 1989-1991

Clemson University: Graduate teaching assistant/research: College of commerce & Industry. 1985-1989. Clemson, U.S.A

Consulting Experiences:

Iran Social security (**Sazman Bimah Salamat**), Tehran, Iran. CEO data mining and analytic consultant. August 2014- Present.

Tejarat Bank Holding Company. Tehran. Iran. Managing Director Business intelligence (BI) research consultant. June 2015- Nov 2016.

Owj aviation refueling company, Tehran, Iran. Managing Director competitive strategic planning consultant. July 2015- March 2016.

Eghtesad Novin Bank: CEO Data Mining & strategic planning consultant, April -November 2013.

Sazman Tamin Egtemaei- Khadamat Tamin. CEO BI & IT strategic planning consultant. April- Dec. 2013

Markaz Tejarat Electronic Iran: VP Data Mining and BI consultant. August 2013- March 2015

University Malaya: Cognitive Barriers to Information Flow”. Oct. 2007- 2009 Research grant

University Malaya: Shopping mall Clustering based on Consumer behavior. 2007-2009.

From 2002-2006:

Ministry of commerce: What Managers Must Know In E-Business Environment?

Ministry of commerce Cultural barriers to E-Commerce Deployments in Iran,

Ministry of commerce: Ministry of commerce: Fund Transfer Systems and Banking Structural Problems in E-commerce.

Ministry of commerce: Tariff Structural barriers in E-Business Development in Iran.

Ministry of commerce: Insurance Systems Infrastructure in Iran and Its Impact on E-Commerce development.

MAGFA (Center for IT Development) IT senior research consultant responsible for identifying potential competitive advantages for private sector (domestic or foreign) to Invest in Kharazmi IT park to be established in Tehran. June, 2003- 2004

Business Research Center, Tehran. Consultant: E-commerce consultant for a State supported institution responsible for customizing and expanding e-commerce activities in Iran. I have also been a member of few committees directing the e-commerce movements in Iran. 1999 – 2002

Industrial experiences:

Behin Parvar Istais, chocolate Manufacturing company, Yazd: Managing Director and board of directors member . March 2001-2006.

Alloyed Steel Project, Yazd. 2001-2004

VP and head director of MIS & Automation Department:

Acting head and consultant for a department which was in charge of designing and implementing MIS systems solutions. The department was also responsible for installation of five level LAN based networks using different network protocols including TCP/IP. The mission was defined as to automate the entire operations of the plant. Fifty-nine highly educated personnel were managed to be prepared for operating nearly 50 Million Dollars' project.

References:

Professor Art Gowan Jr.
Department Head & Professor, Computer Information Systems
George Madison University.
U.S.A
Email: gowanja@jmu.edu
Office phone: [540/568-8796](tel:5405688796)

Professor Hossein Chergahi,
Dean College of Engineering,
Western New England University
Springfield, Massachusetts. U.S.A
Email: cheraghi@wne.edu
Tel: [413-782-1285](tel:4137821285)

Professor George P. Moschis
Alfred Bernhardt Research Professor, Director of the Center for Mature Consumer Studies
Marketing Department
Georgia State University
Georgia, U.S.A
Email: gmoschis@gsu.edu
Phone: +1-404-413-7670

Professor Musa Gazalli
School of Business & Accountancy
University Malaya
Kuala Lumpur, Malaysia.
Email: ghazalimz@um.edu.my
Phone: +603-79673989

Amir Shahidokht, MsEng, CEO
Owj Aviation Refueling Co,
Keshavarz Blvd, Tehran.
Iran.
Email: owj@oiic-ir.com
Phone: +989121456015